



Hello, I'm Funda

A Graphic Designer

Funda Ovaci Kahyaoglu

I'm a seasoned graphic designer with 11 years of experience, fueled by an unyielding passion for design. Each project, to me, is an exhilarating journey filled with challenges and boundless possibilities.

My expertise spans a diverse spectrum, from crafting compelling corporate identities to shaping visually stunning editorial designs for magazines, newspapers, and books. I thrive in the dynamic realms of mobile and web design, adept at creating engaging layouts, banners, e-shots, advertisements, and newsletters.

Let's turn your ideas into captivating visual stories!

Contact

+31 (0)6 34 02 54 02
<http://funda.design>
me@funda.design

Education

2012-2018

Public Relations and Advertising
Anadolu University

2007-2012

Fine Art Faculty / Graphic Design
Anadolu University

Skills

Photoshop, Illustrator, InDesign, After Effect, Adobe Premier, Final Cut, Sketch, Figma, Wordpress, Keynote, PowerPoint, Google Slides

Experience

2018 - 2023

BACKBASE - Visual Designer

Re-designed Corporate Identity of Backbase with design team. Designed social assets, printed materials, web landing pages...

Worked on 4 global events of Backbase. Designed all the printed materials, supported all the stakeholders' presentation to make sure they are on brand.

Supported other local events by designing booths, brochures, whitepapers.

Worked on redesign process of Backbase website. Created visuals for other departments for their needs such as recruitment and advertisement posters.

2013 - 2017

OPEN BUSINESS SOFTWARE SOLUTIONS

Art Director

Rehauled Corporate Identity of OBSS including the website.

Designed social media marketing materials, printed invitation letters, recruitment and advertisement posters.

Created logotype and marketplace banners of Atlassian add-ons developed by OBSS Atlassian Team.

Joined to Mobile Team and work closely with developers to design mobile apps, games and web sites for customers. I have 15 applications on AppStore.

2012 - 2013

GRAPHN - Jr. Art Director

Art Director for advertising agency; responsible for designing corporate identities including logos, business cards, collaterals.

Created campaign brochures, posters, stand and booth designs and packaging for Global brands such as Coca Cola, Fritolay, Milka as well as well-known domestic brands.